

FREE MARKETING TIPS FROM



FINDTHEM.CO.ZA



STEP 1

Get your business on the internet. Foot traffic is often not enough and landlords are becoming less and less involved in marketing their tenants. Print media is just not as effective as it used to be, and has become so expensive. These days 95% of all searches for products or services are done online and 75% of these are done through Google.

Note- if you are on www.findthem.co.za you WILL get onto the first page of google!

STEP 2

If you have your own site - fantastic - but don't just sit back and hope for visitors. Submit your site to search engines, monitor your Google analytics / feedback so you can assess where your traffic is coming from, get links to your site on as many different sites as possible and update your site regularly. Keep your site design fresh and easy to use!

IF YOU NEED A WEBSITE WE CAN SET IT UP FOR YOU FOR R2500 AND TRAIN YOU HOW TO MAINTAIN IT YOURSELF! FOR ONLY R150/MONTH excluding vat - YOU GET 2X E-MAIL ADDRESSES INCLUDED AND ONGOING SUPPORT.

OR A MUCH CHEAPER OPTION - A PAGE ON FINDTHEM.CO.ZA TO USE AS YOUR WEBSITE - R1000 - YEAR

STEP 3

Social Networking - Facebook, Twitter, Diggs & LinkedIn are all platforms for you to promote your business or service for FREE!! Take serious note, if you can advertise your business for free and you are not doing it - ask us how!

FINDTHEM.CO.ZA HAS A FACEBOOK PAGE, WHERE WE FURTHER PROMOTE A DIFFERENT CLIENT OFF THE WEBSITE EVERY DAY!

STEP 4

Create a 'Commercial'. If your business has paid for a print display ad in the local newspaper or magazine, you may know how ineffective marketing without spoken word or visual imagery can be. Radio and television marketing may be too pricey for your budget, but there is another option. Video marketing online allows a business to extend the reach of their message to a larger audience for little investment. Unlike traditional marketing, producing a unique online ad or video to convey your message or brand of your company can have an extremely high effect. You can then use this commercial on your findthem page, your own website, your social media pages and even post it on Youtube for FREE!

FIND THEM CAN ASSIST YOU WITH MAKING A VIDEO COMMERCIAL FROM AS LITTLE AS R1000 - YOU OWN THE VIDEO. CALL 011 077 3463

STEP 5

What are your competitors doing? What is working for them? Study their websites - make yours better! What are the leading companies in your industry doing? It's surprisingly easy to determine and then copy what you can - that which will work for your business. Compete with your competitors!

Visit www.findthem.co.za today and see why you just have to be on it!

R1000 for 1 year or R600 for 6 months (These prices include design) That's only R100 / month!

GET ONTO THE FIRST PAGE OF GOOGLE IN 2-6 WEEKS!

IF YOU HAVE YOUR OWN SITE, INCREASE IT'S TRAFFIC THROUGH YOUR PAGE ON FINDTHEM.CO.ZA

WHEN YOU JOIN FINDTHEM.CO.ZA, YOU GET FREE ADVICE AND ASSISTANCE IN SETTING UP A FACEBOOK OR TWITTER PAGE

**CONTACT US TODAY - 071 143 8707 / 011 0773463 E-mail info@findthem.co.za
PUT YOUR BUSINESS WHERE PEOPLE ARE LOOKING**